

OSV Newsletter and Social Copy for myFlexPay Launch

2 weeks before launch

Working at *{{INSERT COMPANY}}* just got better!

We care about our *{{INSERT COMPANY}}* family and by introducing our great new benefit, myFlexPay, we think working here just got even better.

myFlexPay is a tool for everyday life that lets you get paid your way by letting you **track your wages** in real-time, **Transfer up to 40% of the money you've already earned** and learn easy **tips to manage your money**.

{{Add quote from a senior business leader on introducing the service}}

1 week before launch

The myFlexPay countdown is on!

[Live countdown if able to achieve]

We want to support you, and help you enjoy what you've earned a little quicker if you need it.

We're so excited that there is **just one week to go until** you can access your brand new employee benefit - myFlexPay!

With myFlexPay, you can:

- Transfer up to 40% of the money you've already earned, straight into your bank account giving you the freedom to instantly access your money when you want it. Transfer your wages instantly for a flat fee of \$2.99 or get it the next day for a fee of \$1.99.
- Track exactly how much you're earning throughout the month, giving you complete visibility over your wages.
- Learn from the experts about making the most out of your money.

How do I enroll?

{{INSERT HOW TO enroll}}

Launch day/ week

myFlexPay is live!

The day has arrived. You can now access myFlexPay, your brand new financial wellbeing benefit, that lets you access up to **40%** of your money, whenever *you* need it.

You can also track your wages in real-time and learn easy tips to manage your money.

Start your journey towards financial freedom with myFlexPay and download the app today.

[Download links]

Got a question?

Check out myFlexPay in-app chat to talk to our support team or visit the [Help Centre](#).